

AT&T ToggleSM

A Structured Approach to Managing Your Employee-Owned Devices Inside Your Enterprise

In today's business world, employee-owned devices that require access to enterprise email and applications continue to grow at an explosive pace. Companies clearly need to assess, select and implement a solution to manage their data on mobile devices, especially employee-owned devices.

AT&T ToggleSM is designed to strip away the complexity of controlling and managing business data on employee-owned devices for both businesses and their employees.

AT&T Toggle is a custom business application that enables enterprises to separate, control and manage business data on employees' mobile devices, creating a distinct work mode apart from the typical personal mode in a single smartphone or tablet. The newest version of AT&T Toggle can be used on smartphone or tablet devices running the top two major operating systems, including devices originally loaded with Android™ OS 2.2 to 3.X, and with virtually any service provider.

AT&T is the first U.S. carrier to bring this type of application to market.

- **Personal mode:** When not working, send text messages to friends, watch TV shows and movies, and play games on your mobile device as you otherwise would. Personal activities remain segregated.
- **Work mode:** If it's time to buckle down and focus on business, employees can utilize their work environment. In this mode, users can access corporate email, business-approved applications, calendars and more, just as they would on a company-provided device.

Wall-off your Corporate Data With This Custom Application

Employees want to use their own devices for both work and personal use, but they do not want to lose their freedom and control of their devices. Businesses want to control their costs while simplifying their infrastructure and maintaining mobile security.

AT&T Toggle enables your employees to carry one device, loaded with their favorite games and apps as well as corporate data such as email, contacts, calendars and other corporate content. Access to the business data is managed via a mobile application client provided by the company to be installed on the employee's personal device. This client creates an encrypted password-protected workspace on the employee's compatible device where employees can safely access approved corporate content. All corporate data is encrypted and compliant with the company's custom policies, while providing the employee control of his or her personal side of the device. Company visibility to end user activity is within the customized workspace only – the company does not have access to the personal side.¹

Manage Access to Corporate Data

The custom Toggle management platform is designed on a cloud-based infrastructure requiring no IT-footprint. The customer's authorized service administrator can manage the employee's experience in the corporate environment and centrally control application deployment - with no servers or appliances to install. IT administrators have a full fleet-management console, supporting policy deployment and enforcement, and distribution of company-approved applications.

Potential Benefits

- Efficient Application and content distribution
- Lower total cost of ownership
- Protection of enterprise data
- Support for major mobile operating systems reduces the complexity for IT administrators



The Toggle platform includes a full set of enterprise-grade custom features with data encryption, zero touch OTA (over-the-air) provisioning and remote workspace wipe that helps to protect the enterprise from unauthorized access. Administrators can see all their connected devices, set policies by group, and perform commands such as locking the corporate profile or performing password resets based on custom corporate policies.

Any Carrier, Anytime

AT&T Toggle enables customers to manage employee access to corporate data on their personal devices and works across virtually any domestic US carrier. It works on the top 2 major operating systems, including devices originally loaded with Android OS 2.2 to 3.X. AT&T Toggle is offered on a highly available and scalable cloud-based application environment hosted by AT&T and managed by the corporate IT managers.

An Implementation Approach That Works

To help you get up and running on AT&T Toggle, AT&T offers Professional Services which take the guesswork out of deployment.

AT&T has established a methodology to optimize the AT&T Toggle implementation experience. It begins with customer engagement and analysis of the customer implementation plan to enable a successfully planned and configured solution. Together we design and integrate an architecture that meets your specific enterprise needs. The AT&T Toggle configuration and training engagement service will have your custom Bring Your Own Device (BYOD) solution up and running quickly.

Toggle Custom Application Features

- ToggleHub – Allows simple access to the latest corporate-approved mobile business apps, tools, and content.
- Toggle Mail – Enables access to corporate Exchange servers for approved and managed email on the device.
- Toggle Contact – Supports two-way synchronization of corporate contacts.
- Toggle Browser – Provides a secure internet browser inside the Toggle workspace
- Toggle Calendar – Enables access to corporate calendar.
- Toggle Messenger – Includes a user-friendly experience such as push alerts from the enterprise to users.
- Toggle GPS – enables the end-user to control GPS locate functionality of the device.
- Toggle encryption – The end user is able to view encrypted attachments. An encrypted copy of an attachment is stored in the cache (temporarily) and then it is decrypted when viewed by a third party app (PDF reader, etc).

AT&T Toggle Manager Features

- ToggleHub Portal – Administrators can deploy corporate-approved custom and third-party applications, enforce specific licensing terms, and track app usage by groups and users through one portal.
- Device Inventory – Administrators have access to device details ranging from model number to business applications loaded and policy settings.

Pricing Information

| | Monthly Recurring Charge |
|---|--------------------------|
| Per Device (minimum 20 licenses per order)* | \$6.50 |

*License charge includes Silver level customer support.

| Service Options | Implementation Service Non-Recurring Charge |
|-------------------------------------|---|
| Standard Configuration and Training | \$750.00 |

| Service Level | Monthly Recurring Charge |
|---------------|--------------------------|
| Gold | \$1.50 per mobile device |
| Platinum | \$2.50 per mobile device |

- Toggle Device Management – Administrators have the ability to manage individual devices with a range of options from screen lock to workspace wipe.
- Toggle Policy Management – Allows the administrator to set policies for users at a company-wide level or at a group level.
- Toggle Security – Data is pushed directly from the company application to the company server over Secure Socket Layers (if the enterprise server developed with SSL).

For more information contact an AT&T Representative or visit www.att.com/toggle.

Important Information

1. The company administrator will have visibility to the employee's personal wireless telephone number, identity of the employee's wireless carrier, and type of device. The end user may opt-in and opt-out of device location tracking functionality.

All charges and fees paid are non-refundable. Prices do not include taxes or other exactions or any data, voice or other rate plan, and are subject to change. Carrier data rates and terms apply.

AT&T Toggle is available only to customers with a qualified AT&T business or government agreement ("Enterprise Agreement"). May not be available for purchase in all sales channels or in all areas. Additional hardware, software, services and/or network connection may be required. You may cancel AT&T Toggle at any time. Wireless coverage is not available in all areas; Wi-Fi service and wireless service are subject to transmission, terrain, system, capacity and other limitations. Availability, security, speed, timeliness, accuracy and reliability are not guaranteed by AT&T. If you have an AT&T wireless data plan, any measured data usage incurred in connection with Applications will be charged as specified in your associated data plan. If you have another wireless data provider, refer to that provider's data plan for rates, terms and conditions that apply to data usage. For complete solution details, see the applicable Enterprise Agreement, the selected rate plan brochure(s), and the Toggle End User License Agreement found at <https://toggle.att.com/adam/portal/att/admin#>. Additional charges and other restrictions may apply. Offer subject to change. You are responsible for establishing policies for use of your applications, communications and content by your employees and other users, and for informing your employees and other users of those policies. You are responsible for informing your employees and other users of any visibility into employee personal activity or information. Generally available commercial applications not owned by or developed for you will not be contained within the protected workspace. This includes applications obtained from third-party application storefronts, even if linked to/from AT&T Toggle.

It is your responsibility to ensure that you have authority to distribute applications and to enter into all necessary arrangements with device suppliers and other third parties, and to comply with those arrangements and other applicable requirements of device suppliers and other third parties. AT&T is not liable for, and you shall indemnify, defend and hold at&t harmless from, any claim, loss, or damage arising out of your failure to enter into all necessary arrangements with device suppliers and other third parties, and/or your failure to comply with those arrangements. Any such failure shall not relieve you of any of your obligations under this agreement or entitle you to a refund from AT&T.

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